Geography: 1 Mile: Promenade Shops, 3 Miles: Promenade Shops, 5 Miles: Promenade Shops, 10 Miles: Promenade Sho...
1 Mile: Promenade

Shops \begin{tabular}{r}
3 Miles: Promenade \\
Shops

$\quad$

5 Miles: Promenade \\
Shops

 

10 Miles: Promenade \\
Shops
\end{tabular}

2011A Demographics

| Total Population | 19,442 | 181,366 | 376,499 |
| :--- | ---: | ---: | ---: |
| Total Households | 7,995 | 80,623 | 153,368 |
| Female Population | 10,123 | 94,357 | 197,255 |
| \% Female | $52.1 \%$ | $52.0 \%$ | $52.4 \%$ |
| Male Population | 9,319 | 87,010 | 179,244 |
| \% Male | $47.9 \%$ | $48.0 \%$ | $47.6 \%$ |
| Population Density (per Sq. Mi.) | $6,193.1$ | $6,419.1$ | $4,797.2$ |

Age:

| Age 0-4 | 7.1\% | 6.8\% | 6.8\% | 6.6\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 13.3\% | 12.9\% | 12.7\% | 12.6\% |
| Age 15-19 | 6.7\% | 6.3\% | 6.3\% | 6.5\% |
| Age 20-24 | 6.7\% | 6.4\% | 6.3\% | 6.3\% |
| Age 25-34 | 12.9\% | 12.2\% | 12.7\% | 13.2\% |
| Age 35-44 | 13.9\% | 14.1\% | 14.4\% | 14.6\% |
| Age 45-54 | 14.2\% | 14.9\% | 15.0\% | 14.9\% |
| Age 55-64 | 10.9\% | 11.6\% | 11.3\% | 11.1\% |
| Age 65-74 | 7.3\% | 7.3\% | 7.0\% | 6.9\% |
| Age 75-84 | 4.8\% | 5.0\% | 5.0\% | 4.8\% |
| Age 85 + | 2.2\% | 2.6\% | 2.5\% | 2.5\% |
| Median Age | 37.5 | 39.3 | 39.0 | 38.5 |

Housing Units

Total Housing Units
Owner Occupied Housing Units
Renter Occupied Housing Units
Vacant Housing Units
10,150
112,511
$48.1 \%$
$23.6 \%$
$28.3 \%$
26.8\%
21.2\%

| $0.2 \%$ | $0.3 \%$ | $0.3 \%$ |
| ---: | ---: | ---: |
| $2.1 \%$ | $2.0 \%$ | $1.9 \%$ |
| $19.4 \%$ | $34.8 \%$ | $37.9 \%$ |
| $0.0 \%$ | $0.1 \%$ | $0.1 \%$ |
| $72.4 \%$ | $56.7 \%$ | $53.0 \%$ |
| $2.8 \%$ | $3.0 \%$ | $3.3 \%$ |
| $3.1 \%$ | $3.3 \%$ | $3.4 \%$ |
|  |  |  |
| $38.0 \%$ | $32.0 \%$ | $35.8 \%$ |
| $62.0 \%$ | $68.0 \%$ | $64.2 \%$ |

Marital Status:
Age $15+$ Population
15,477
145,640
303,251
823,825

| Divorced | $9.8 \%$ | $12.9 \%$ | $12.6 \%$ |
| :--- | ---: | ---: | ---: |
| Never Married | $23.4 \%$ | $24.2 \%$ | $28.1 \%$ |
| Now Married | $53.1 \%$ | $45.3 \%$ | $42.6 \%$ |
| Separated | $5.0 \%$ | $6.2 \%$ | $7.1 \%$ |
| Widowed | $8.7 \%$ | $11.4 \%$ | $9.7 \%$ |

## Educational Attainment:

| Total Population Age 25+ | 12,872 |
| :--- | ---: |
| Grade K - 8 | $2.0 \%$ |
| Grade $9-12$ | $4.7 \%$ |
| High School Graduate | $24.9 \%$ |
| Associates Degree | $7.6 \%$ |
| Bachelor's Degree | $26.6 \%$ |
| Graduate Degree | $17.9 \%$ |
| Some College, No Degree | $16.3 \%$ |

Household Income:

| Income \$ 0-\$9,999 | 6.4\% | 8.9\% | 8.0\% | 8.5\% |
| :---: | :---: | :---: | :---: | :---: |
| Income \$ 10,000-\$14,999 | 4.3\% | 7.3\% | 6.8\% | 6.5\% |
| Income \$ 15,000-\$24,999 | 8.6\% | 12.5\% | 12.9\% | 12.9\% |
| Income \$ 25,000-\$34,999 | 9.6\% | 10.5\% | 11.8\% | 11.9\% |
| Income \$ 35,000-\$49,999 | 14.1\% | 15.2\% | 15.8\% | 15.5\% |
| Income \$ 50,000-\$74,999 | 13.5\% | 17.8\% | 18.2\% | 18.3\% |
| Income \$ 75,000-\$99,999 | 12.5\% | 10.6\% | 10.4\% | 10.8\% |
| Income \$100,000-\$124,999 | 10.1\% | 6.1\% | 6.3\% | 6.2\% |
| Income \$125,000-\$149,999 | 7.1\% | 3.5\% | 3.2\% | 3.3\% |
| Income \$150,000 + | 13.9\% | 7.6\% | 6.5\% | 6.1\% |
| Average Household Income | \$89,168 | \$66,219 | \$63,217 | \$62,067 |
| Median Household Income | \$64,100 | \$45,483 | \$44,649 | \$44,650 |
| Per Capita Income | \$37,760 | \$29,635 | \$26,103 | \$23,699 |

Vehicles Available:
0 Vehicles Available
1 Vehicle Available
$2+$ Vehicles Available
Average Vehicles Per Household
Total Vehicles Available

Business and Employment:

| Number of Employees | 18,652 | 68,542 | 160,742 | 393,547 |
| :--- | ---: | ---: | ---: | ---: |
| Number of Establishments | 1,632 | 7,721 | 16,366 | 39,642 |
|  |  |  |  |  |

## 2016 Demographics

| Total Population | 19,872 | 183,546 | 380,995 | $1,030,942$ |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 8,254 | 83,367 | 158,782 | 396,555 |
| Female Population | 10,343 | 95,608 | 199,824 | 535,887 |
| \% Female | $52.1 \%$ | $52.1 \%$ | $52.5 \%$ | $52.0 \%$ |


| Male Population | 9,529 | 87,938 | 181,171 |
| :--- | ---: | ---: | ---: |
| $\%$ Male | $48.0 \%$ | $47.9 \%$ | $47.6 \%$ |

## Age:

| Age 0-4 | $6.6 \%$ | $6.3 \%$ | $6.1 \%$ |
| :--- | ---: | ---: | ---: |
| Age 5-14 | $13.4 \%$ | $13.0 \%$ | $12.7 \%$ |
| Age 15-19 | $6.2 \%$ | $6.0 \%$ | $6.1 \%$ |
| Age 20-24 | $6.5 \%$ | $6.4 \%$ | $6.4 \%$ |
| Age 25-34 | $12.4 \%$ | $11.5 \%$ | $12.0 \%$ |
| Age 35-44 | $13.1 \%$ | $13.0 \%$ | $13.3 \%$ |
| Age 45-54 | $14.6 \%$ | $15.1 \%$ | $12.5 \%$ |
| Age 55-64 | $12.1 \%$ | $13.1 \%$ | $13.5 \%$ |
| Age 65-74 | $8.2 \%$ | $8.4 \%$ | $12.8 \%$ |
| Age 75-84 | $4.7 \%$ | $4.8 \%$ | $8.1 \%$ |
| Age 85 + | $2.3 \%$ | $4.7 \%$ | $12.5 \%$ |
| Median Age | 38.8 | $2.6 \%$ | $7.9 \%$ |

## Housing Units Trend

Total Housing Units
Owner Occupied Housing Units

Renter Occupied Housing Units
Vacant Housing Units

## Race and Ethnicity

| American Indian, Eskimo, Aleut | $0.1 \%$ | $0.2 \%$ | $0.2 \%$ |
| :--- | ---: | ---: | ---: |
| Asian | $2.1 \%$ | $2.1 \%$ | $0.3 \%$ |
| Black | $7.5 \%$ | $19.2 \%$ | $34.7 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| White | $85.8 \%$ | $72.7 \%$ | $56.8 \%$ |
| Other | $2.3 \%$ | $2.8 \%$ | $0.9 \%$ |
| Multi-Race | $2.2 \%$ | $3.0 \%$ | $3.9 \%$ |
|  |  |  | $3.3 \%$ |
| Hispanic Ethnicity | $50.2 \%$ | $46.9 \%$ | $3.2 \%$ |
| Not of Hispanic Ethnicity | $49.8 \%$ | $53.1 \%$ | $58.8 \%$ |

## Marital Status:

| Age $15+$ Population | 15,903 |
| :--- | ---: |
| Divorced | $9.6 \%$ |
| Never Married | $23.4 \%$ |
| Now Married | $53.5 \%$ |
| Separated | $5.0 \%$ |
| Widowed | $8.6 \%$ |

148,191
$12.9 \%$
$24.2 \%$
$45.4 \%$
$6.2 \%$
$11.4 \%$

| 308,572 | 836,816 |
| ---: | ---: |
| $12.6 \%$ | $12.3 \%$ |
| $28.2 \%$ | $30.7 \%$ |
| $42.5 \%$ | $41.6 \%$ |
| $7.1 \%$ | $7.9 \%$ |
| $9.6 \%$ | $7.6 \%$ |

## Educational Attainment:

| Total Population Age 25+ | 13,364 |
| :--- | ---: |
| Grade K - 9 | $2.4 \%$ |
| Grade $9-12$ | $3.6 \%$ |
| High School Graduate | $26.4 \%$ |
| Associates Degree | $8.4 \%$ |
| Bachelor's Degree | $28.4 \%$ |
| Graduate Degree | $16.7 \%$ |
| Some College, No Degree | $14.2 \%$ |

125,446
$5.1 \%$
$5.2 \%$
$32.1 \%$
$7.7 \%$
$23.8 \%$
$11.1 \%$
$15.0 \%$

| 261,199 | 707,553 |
| ---: | ---: |
| $5.8 \%$ | $7.4 \%$ |
| $6.0 \%$ | $6.7 \%$ |
| $33.6 \%$ | $33.8 \%$ |
| $8.3 \%$ | $8.9 \%$ |
| $21.1 \%$ | $18.6 \%$ |
| $10.0 \%$ | $9.0 \%$ |
| $15.3 \%$ | $15.5 \%$ |

## Household Income:

| Income \$ 0-\$9,999 | 5.3\% | 7.6\% | 6.9\% | 7.4\% |
| :---: | :---: | :---: | :---: | :---: |
| Income \$ 10,000-\$14,999 | 4.0\% | 7.0\% | 6.4\% | 6.3\% |
| Income \$ 15,000-\$24,999 | 7.7\% | 11.8\% | 12.2\% | 12.2\% |
| Income \$ 25,000-\$34,999 | 8.9\% | 9.9\% | 11.1\% | 11.2\% |
| Income \$ 35,000-\$49,999 | 13.2\% | 14.6\% | 15.3\% | 15.0\% |
| Income \$ 50,000-\$74,999 | 13.3\% | 17.9\% | 18.4\% | 18.4\% |
| Income \$ 75,000-\$99,999 | 12.9\% | 11.4\% | 11.3\% | 11.6\% |
| Income \$100,000-\$124,999 | 11.1\% | 7.0\% | 7.2\% | 7.0\% |
| Income \$125,000-\$149,999 | 7.9\% | 4.1\% | 3.8\% | 3.9\% |
| Income \$150,000 + | 15.8\% | 8.9\% | 7.6\% | 7.1\% |
| Average Household Income | \$100,279 | \$74,911 | \$71,255 | \$69,679 |
| Median Household Income | \$70,972 | \$49,170 | \$48,107 | \$47,927 |
| Per Capita Income | \$42,859 | \$34,256 | \$30,084 | \$27,219 |
| Vehicles Available |  |  |  |  |
| 0 Vehicles Available | 5.7\% | 8.6\% | 8.2\% | 8.3\% |
| 1 Vehicle Available | 41.9\% | 48.2\% | 45.3\% | 41.7\% |
| 2+ Vehicles Available | 52.3\% | 43.2\% | 46.6\% | 50.0\% |
| Average Vehicles Per Household | 1.7 | 1.6 | 1.6 | 1.7 |
| Total Vehicles Available | 13,896 | 126,212 | 252,282 | 655,497 |

Census 2010 Demographics:

Total Population
20,606
Total Households
8,475
181,357
375,494
1,017,613
380,255
Housing Units
Total Housing Units
10,986
111,941
197,532
461,722
77.1\%
71.7\%
28.3\%
77.0\%
82.4\%
23.0\%
17.6\%

## Race and Ethnicity

| American Indian | $0.1 \%$ | $0.2 \%$ | $0.2 \%$ |
| :--- | ---: | ---: | ---: |
| Asian | $2.1 \%$ | $2.1 \%$ | $2.0 \%$ |
| Black | $6.5 \%$ | $19.5 \%$ | $34.8 \%$ |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.3 \%$ |
| White | $86.8 \%$ | $72.3 \%$ | $56.9 \%$ |
| Other | $2.4 \%$ | $3.2 \%$ | $3.9 \%$ |
| Multi-Race | $2.2 \%$ | $2.7 \%$ | $3.9 \%$ |
|  |  |  | $3.0 \%$ |
| Hispanic Ethnicity | $37.2 \%$ | $35.7 \%$ | $3.7 \%$ |
| Not of Hispanic Ethnicity | $62.8 \%$ | $64.3 \%$ | $29.7 \%$ |

## Race of Hispanics

| Hispanics | 7,658 | 64,734 | 111,458 | 341,542 |
| :--- | ---: | ---: | ---: | ---: |
| American Indian | $0.2 \%$ | $0.3 \%$ | $0.3 \%$ | $0.4 \%$ |
| Asian | $0.2 \%$ | $0.2 \%$ | $0.2 \%$ | $0.2 \%$ |


| Black | $1.6 \%$ | $3.6 \%$ | $5.4 \%$ | $5.9 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Hawaiian/Pacific Islander | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ | $0.0 \%$ |
| White | $89.5 \%$ | $84.2 \%$ | $79.4 \%$ | $78.8 \%$ |
| Other | $5.6 \%$ | $7.9 \%$ | $10.0 \%$ | $10.1 \%$ |
| Multi-Race | $3.0 \%$ | $3.9 \%$ | $4.7 \%$ | $4.6 \%$ |
|  |  |  |  |  |
| Under Age 18 | $20.5 \%$ | $18.9 \%$ | $20.1 \%$ | $78 \%$ |
| Over Age 18 | $79.5 \%$ | $81.1 \%$ | $79.9 \%$ | $78.6 \%$ |

Race of Non Hispanics

| Non Hispanics | 12,948 | 116,624 | 264,036 | 676,071 |
| :---: | :---: | :---: | :---: | :---: |
| American Indian | 0.1\% | 0.2\% | 0.2\% | 0.3\% |
| Asian | 3.2\% | 3.2\% | 2.7\% | 2.8\% |
| Black | 9.4\% | 28.4\% | 47.2\% | 54.1\% |
| Hawaiian/Pacific Islander | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
| White | 85.2\% | 65.6\% | 47.1\% | 40.0\% |
| Other | 0.5\% | 0.5\% | 0.5\% | 0.5\% |
| Multi-Race | 1.6\% | 2.0\% | 2.2\% | 2.2\% |
| Under Age 18 | 21.3\% | 18.5\% | 21.4\% | 23.0\% |
| Over Age 18 | 78.8\% | 81.5\% | 78.6\% | 77.0\% |
|  | 1 Mile: Promenade Shops | 3 Miles: Promenade Shops | 5 Miles: Promenade Shops | 10 Miles: Promenade Shops |

## 2000 Census Demographics

| Total Population | 15,892 | 160,811 | 346,520 | 967,911 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 6,795 | 74,738 | 144,968 | 365,809 |
| Female Population | 8,309 | 86,028 | 183,152 | 504,979 |
| \% Female | $52.3 \%$ | $53.5 \%$ | $52.9 \%$ | $52.2 \%$ |
| Male Population | 7,583 | 74,783 | 163,368 | 462,932 |
| \% Male | $47.7 \%$ | $46.5 \%$ | $47.2 \%$ | $47.8 \%$ |

## Age:

| Age 0-4 | 5.2\% | 5.1\% | 6.1\% | 6.6\% |
| :---: | :---: | :---: | :---: | :---: |
| Age 5-14 | 11.4\% | 10.1\% | 12.5\% | 14.2\% |
| Age 15-19 | 5.4\% | 4.7\% | 5.8\% | 6.8\% |
| Age 20-24 | 4.7\% | 4.8\% | 5.7\% | 6.1\% |
| Age 25-34 | 14.2\% | 13.5\% | 14.3\% | 14.4\% |
| Age 35-44 | 16.2\% | 14.3\% | 15.3\% | 15.9\% |
| Age 45-54 | 14.9\% | 12.5\% | 12.7\% | 13.0\% |
| Age 55-64 | 9.8\% | 10.3\% | 9.1\% | 8.8\% |
| Age 65-74 | 8.7\% | 10.6\% | 8.3\% | 7.0\% |
| Age 75-84 | 6.6\% | 9.4\% | 6.9\% | 4.9\% |
| Age 85 + | 3.0\% | 4.7\% | 3.4\% | 2.2\% |
| Median Age | 40.5 | 43.2 | 38.7 | 36.2 |
| Housing Units Trend |  |  |  |  |
| Total Housing Units | 8,509 | 97,674 | 178,217 | 425,657 |
| Owner Occupied Housing Units | 53.8\% | 51.8\% | 51.1\% | 53.5\% |

## Vacant Housing Units <br> Race and Ethnicity

Renter Occupied Housing Units
26.1\%
20.2\%
24.7\%
23.5\%
30.2\%
32.5\%
18.7\%
14.1\%

American Indian, Eskimo, Aleut
Asian, and Hawaiian or other Paci Islander
Black
White
0.1\%
0.2\%
2.2\%
17.1\%
74.0\%
$3.2 \%$
3.4\%
25.1\%
74.9\%
22.0\%
26.0\%
78.0\%
74.0\%

## Marital Status:

Age 15 + Population 13,25
Divorced
Never Married
Now Married
Separated
Widowed

$$
\begin{array}{rr}
13,253 & 136,307 \\
9.9 \% & 13.0 \% \\
23.3 \% & 23.6 \% \\
52.8 \% & 45.1 \% \\
5.1 \% & 6.1 \% \\
9.0 \% & 12.3 \%
\end{array}
$$

| 282,122 | 766,482 |
| ---: | ---: |
| $12.7 \%$ | $12.4 \%$ |
| $27.6 \%$ | $30.3 \%$ |
| $42.6 \%$ | $41.7 \%$ |
| $6.9 \%$ | $7.7 \%$ |
| $10.2 \%$ | $8.0 \%$ |

## Educational Attainment:

Total Population Age 25+
Grade K - 9
Grade 9-11, No diploma
High School Graduate
Associates Degree
Bachelor's Degree
Graduate Degree
11,656
$3.5 \%$
$7.5 \%$
$22.9 \%$
$5.0 \%$
$22.1 \%$
$17.9 \%$
$20.2 \%$
$0.9 \%$
67.1\%
32.9\%

## Household Income:

|  |
| :---: |
| Income \$ 10,000-\$14,999 |
| Income \$ 15,000-\$24,999 |
| Income \$ 25,000-\$34,999 |
| Income \$ 35,000-\$49,999 |
| Income \$ 50,000-\$74,999 |
| Income \$ 75,000-\$99,999 |
| Income \$100,000-\$124,999 |
| Income \$125,000-\$149,999 |
| Income \$150,000 |
| 200,000 |


| $7.3 \%$ | $12.9 \%$ |
| ---: | ---: |
| $5.4 \%$ | $8.8 \%$ |
| $13.3 \%$ | $15.9 \%$ |
| $11.4 \%$ | $13.8 \%$ |
| $13.7 \%$ | $15.5 \%$ |
| $18.1 \%$ | $15.8 \%$ |
| $9.9 \%$ | $6.8 \%$ |
| $7.0 \%$ | $3.7 \%$ |
| $4.5 \%$ | $1.9 \%$ |
| $3.6 \%$ | $2.1 \%$ |
| $5.7 \%$ | $2.8 \%$ |

Average Household Income
Median Household Income
$\$ 71,992$
$\$ 48,184$
$\$ 52,455$
$\$ 33,965$
\$49,132
\$33,973

## Vehicles Available

| 0 Vehicles Available | $7.9 \%$ | $14.7 \%$ | $14.1 \%$ | $13.4 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1 Vehicle Available | $46.2 \%$ | $52.6 \%$ | $49.4 \%$ | $44.6 \%$ |
| 2 Vehicles Available | $36.4 \%$ | $26.3 \%$ | $28.5 \%$ | $31.7 \%$ |
| $3+$ Vehicles Available | $9.5 \%$ | $6.3 \%$ | $8.0 \%$ | $10.3 \%$ |
| Average Vehicles Per Household | 1.2 | 1.0 | 1.1 | 1.2 |
| Total Vehicles Available | 10,165 | 94,248 |  | 521,342 |
|  |  |  |  |  |
| Blue Collar Occupations | 1,669 | 22,032 | 56,302 | 170,002 |
| White Collar Occupations | 5,763 | 44,821 | 89,747 | 239,629 |
| $\%$ Blue Collar Workers | $22.5 \%$ | $33.0 \%$ | $38.6 \%$ | $41.5 \%$ |
| $\%$ White Collar Workers | $77.5 \%$ | $67.0 \%$ | $58.5 \%$ |  |


|  |  |  |  |
| ---: | ---: | ---: | ---: |
| 1 Mile: Promenade | 3 Miles: Promenade | 5 Miles: Promenade | 10 Miles: Promenade |
| Shops | Shops | Shops |  |

## 1990 Demographics

| Total Population | 12,178 | 133,615 | 292,579 | 850,865 |
| :--- | ---: | ---: | ---: | ---: |
| Total Households | 5,261 | 66,626 | 131,371 | 334,119 |
| Female Population | 6,532 | 73,725 | 448,694 |  |
| \% Female | $53.6 \%$ | $55.2 \%$ | 52,023 | $42.7 \%$ |
| Male Population | 5,646 | 59,890 | 134,556 | 402,170 |
| $\%$ Male | $46.4 \%$ | $44.8 \%$ | $46.0 \%$ | $47.3 \%$ |

## Age:

Total Population
12,178
133,615
292,579
850,865
7.1\%

Age 5-14
Age 15-19
Age 20-24
Age 25-34
Age 35-44
Age 45-54
Age 55-64
4.7\%
4.2\%
10.1\%
7.5\%
5.3\%
3.8\%
4.4\%
4.4\%
11.8\%
12.5\%
5.6\%
12.6\%
9.7\%
4.9\%
6.2\%
$5.7 \% \quad 6.4 \%$
14.2\%
11.2\%
15.2\%
16.6\%
$12.9 \% \quad 14.3 \%$
11.4\%
8.8\%

Age 65-74
12.1\%

Age 75-84
12.9\%
10.8\%
15.4\%
16.5\%
4.8\%
2.7\%

Median Age
44.6
52.0
9.2\%
10.1\%
9.9\% 9.0\%
11.9\%
8.7\%
11.4\%
6.9\%
3.6\%
2.2\%
41.7
35.7

## Housing Units

| Total Housing Units | 7,072 | 88,138 | 163,570 | 393,753 |
| :--- | ---: | ---: | ---: | ---: |
| Owner Occupied Housing Units | $56.7 \%$ | $50.8 \%$ | $50.7 \%$ | $52.4 \%$ |
| Renter Occupied Housing Units | $17.7 \%$ | $24.8 \%$ | $29.6 \%$ | $32.4 \%$ |
| Vacant Housing Units | $25.6 \%$ | $24.4 \%$ | $19.7 \%$ | $15.2 \%$ |
|  |  |  |  |  |
| Race and Ethnicity |  |  | $0.2 \%$ | $0.2 \%$ |
| American Indian, Eskimo, Aleut | $0.1 \%$ | $1.3 \%$ | $1.6 \%$ | $1.4 \%$ |


| Black | 2.3\% | 10.3\% | 19.1\% | 29.9\% |
| :---: | :---: | :---: | :---: | :---: |
| White | 95.4\% | 86.9\% | 77.2\% | 65.9\% |
| Other | 1.3\% | 1.4\% | 1.9\% | 2.6\% |
| Hispanic Ethnicity | 12.8\% | 12.6\% | 14.2\% | 18.6\% |
| Not of Hispanic Ethnicity | 87.2\% | 87.4\% | 85.8\% | 81.4\% |
| Educational Attainment: |  |  |  |  |
| Total Population Age 25+ | 9,185 | 106,904 | 217,054 | 576,558 |
| Grade K - 9 | 6.2\% | 9.4\% | 9.4\% | 11.6\% |
| Grade 9-12 | 11.6\% | 17.1\% | 18.1\% | 19.0\% |
| High School Graduate | 25.3\% | 31.2\% | 30.7\% | 29.1\% |
| Associates Degree | 5.4\% | 5.2\% | 6.3\% | 6.6\% |
| Bachelor's Degree | 18.8\% | 11.2\% | 10.6\% | 10.1\% |
| Graduate Degree | 12.4\% | 7.7\% | 6.7\% | 6.0\% |
| Some College, No Degree | 20.2\% | 18.1\% | 18.3\% | 17.7\% |

## 1990 Household Income:

| Income \$ 0-\$9,999 | 11.6\% | 19.0\% | 17.8\% | 17.7\% |
| :---: | :---: | :---: | :---: | :---: |
| Income \$ 10,000-\$19,999 | 16.3\% | 21.5\% | 20.9\% | 19.7\% |
| Income \$ 20,000-\$29,999 | 12.4\% | 17.4\% | 18.1\% | 17.5\% |
| Income \$ 30,000-\$39,999 | 13.7\% | 12.3\% | 13.6\% | 14.0\% |
| Income \$ 40,000-\$49,999 | 8.6\% | 8.6\% | 9.3\% | 10.1\% |
| Income \$ 50,000-\$59,999 | 7.6\% | 6.1\% | 6.4\% | 6.8\% |
| Income \$ 60,000-\$74,999 | 6.5\% | 5.0\% | 5.3\% | 6.1\% |
| Income \$ 75,000-\$99,999 | 7.5\% | 4.0\% | 3.9\% | 4.0\% |
| Income \$100,000-\$124,999 | 5.2\% | 2.0\% | 1.8\% | 1.7\% |
| Income \$125,000-\$149,999 | 3.1\% | 1.0\% | 0.8\% | 0.8\% |
| Income \$150,000 + | 7.5\% | 3.0\% | 2.1\% | 1.7\% |
| Average Household Income | \$61,495 | \$38,946 | \$36,689 | \$36,523 |
| Median Household Income | \$36,498 | \$25,107 | \$25,889 | \$26,812 |
| Per Capita Income | \$26,800 | \$19,418 | \$16,553 | \$14,406 |

## Vehicles Available

| 0 Vehicles Available | $9.1 \%$ | $17.4 \%$ | $14.6 \%$ | $13.8 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| 1 Vehicle Available | $39.0 \%$ | $47.0 \%$ | $44.1 \%$ | $39.7 \%$ |
| $2+$ Vehicles Available | $51.8 \%$ | $35.6 \%$ | $41.3 \%$ | $46.5 \%$ |
| Average Vehicles Per Household | 1.5 | 1.2 | 1.3 | 1.4 |
| Total Vehicles Available | 8,082 | 80,657 | 173,623 | 476,644 |


|  | 1 Mile: Promenade <br> Shops | 3 Miles: Promenade <br> Shops | 5 Miles: Promenade <br> Shops | 10 Miles: Promenade <br> Shops |
| :--- | ---: | ---: | ---: | ---: |
| Population Trend |  |  |  |  |
| 1990 | 12,178 |  |  |  |
| 2000 | 15,892 | 133,615 | 292,579 | 850,865 |
| Change 1990 to 2000 | $30.5 \%$ | 160,811 | 346,520 | 967,911 |
| 2011 A | 19,442 | $20.4 \%$ | $18.4 \%$ | $13.8 \%$ |
| 2016 | 19,872 | 181,366 | 376,499 | $1,020,330$ |
| Change 2011 to 2016 | $2.2 \%$ | 183,546 | 380,995 | $1,030,942$ |

2000
Change 1990 to 2000
2011A
2016
Change 2011 to 2016

Average Household Size Trend 1990

2000
2011A
2016

## Median Age Trend

199045
2000
Change 1990 to 2000
2011A
2016
Change 2011A to 2016

## Housing Units Trend

Total Housing Units
Change 1990 to 2000
Change 2011A to 2016
20.3\%
2.4\%
14.2\%
5.2\%
77.4\%
-0.6\%
-5.4\%
-0.8\%

5,261
6,795
29.2\%

7,995
8,254
3.2\%
2.3
2.3
2.4
2.4
41
-9.3\%
37
39
3.4\%
10.8\%
3.4\%
13.1\%
4.0\%
10.3\%
2.3\%
6.6\%
3.3\%

66,626
74,738
12.2\%

80,623
83,367
3.4\%
2.0
2.1
2.2
2.2

5242
42
39
-7.2\%
39
40
3.2\%
2.4
2.4

| $9.0 \%$ | $8.1 \%$ |
| ---: | ---: |
| $3.3 \%$ | $3.4 \%$ |
|  |  |
| $9.8 \%$ | $10.3 \%$ |
| $3.7 \%$ | $3.5 \%$ |
|  |  |
| $11.3 \%$ | $8.2 \%$ |
| $3.2 \%$ | $3.3 \%$ |
|  |  |
| $3.3 \%$ | $0.4 \%$ |
| $2.7 \%$ | $3.3 \%$ |

1.2\%

334,119
365,809
9.5\%

383,478
396,555
3.4\%
2.5
2.6
2.6
2.6
.
3.3\%

## Race and Ethnicity Trend

American Indian, Eskimo, Aleut
Change 1990 to 2000
37.5\%
78.8\%
59.9\%
42.3\%

Change 2011A to 2016
0.2\%
0.9\%
0.0\%

Asian or Pacific Islander
Change 1990 to 2000
Change 2011A to 2016
Black
Change 1990 to 2000
Change 2011A to 2016
234.1\%
3.1\%
100.1\%
0.3\%

White

| Change 2011A to 2016 | $2.2 \%$ | $1.5 \%$ | $1.3 \%$ | $1.0 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Other |  |  |  |  |
| Change 1990 to 2000 | $163.6 \%$ | $172.3 \%$ | $105.6 \%$ | $63.0 \%$ |
| Change 2011A to 2016 | $1.8 \%$ | $0.0 \%$ | $0.2 \%$ | $-0.0 \%$ |
| Hispanic Ethnicity | $150.3 \%$ | $140.4 \%$ | $83.3 \%$ | $59.2 \%$ |
| Change 1990 to 2000 | $30.1 \%$ | $25.0 \%$ | $30.2 \%$ | $25.9 \%$ |
| Change 2011A to 2016 |  |  | $7.7 \%$ | $3.4 \%$ |
| Not of Hispanic Ethnicity | $12.9 \%$ | $3.1 \%$ | $-12.5 \%$ | $-12.8 \%$ |
| Change 1990 to 2000 | $-16.0 \%$ | $-13.4 \%$ |  |  |
| Change 2011A to 2016 |  |  |  |  |

[^0]
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